

Retail Management Skill Set

CERTIFICATE REQUIREMENTS			
AC	103	Introduction to Accounting	3
IT	101	Fundamental of Computers	3
COM	125	Interpersonal Communication	3
MG	110	Organizational Behavior	3
MG	181	eCommerce and Retail Management	3
MG	202	Principles of Management	3
MG	233	Human Resource Management	3
MK	130	Fundamentals of Marketing	3
TOTAL HOURS REQUIRED			24

Program Outcomes:

- Explain fundamental retail management concepts
- Analyze the impact of external factors on retail operations
- Demonstrate effective communication, teamwork, and leadership in the retail context

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