

Multimedia Design, AAS

Academic Year 2026-2027

Program Description:

Multimedia Design is a two-year multi-disciplinary approach to creative problem solving through technical skills, digital tools, and visual communication strategies. Students explore innovation and creativity through courses that provide a real understanding of the practices and aesthetics for generating digital art, including: Motion design, design foundations, 3D Arts, visual communications, digital filmmaking, typography, digital photography, and advanced graphics.

Career Outlook:

For the most current information please refer to the Bureau of Labor Statistics “Occupational Outlook Handbook” found at www.bls.gov/ooh/.

Salary Forecast:

For the most current salary information please refer to The Creative Group – roberthalf.com “Salary Guide 2020- Creative & Marketing” found at <https://www.roberthalf.com/salary-guide/creative-and-marketing>

Bureau of Labor Statistics- Multimedia Artists and Animators <https://www.bls.gov/ooh/arts-and-design/multimedia-artist-and-animators.htm>

Program Outcomes:

- Apply design principles in areas of motion design using industry-specific software in various digital formats for web, social media platforms, television, and presentations
- Utilize design principles in all aspects of production for storytelling in motion
- Construct digital projects that incorporate multiple design elements such as text, graphics, audio, video, and animation
- Participate in conferences, workshops, and student-based programs and activities in order to develop a professional commitment to their field
- Show the use of professional ethics and copyright regulations in applied instances
- Analyze and interpret client requirements
- Communicate effectively with others in the field and with clients, and configure an interconnected network device (ICND) infrastructure based on business needs

Admission Requirements:

The college adheres to an open admission policy which means applicants with a high school diploma or a GED are eligible for admission. Applicants with neither a high school diploma nor a GED may be admitted on a conditional basis.

Contact Information:

Alesa Martin
(304) 710-3469
Room 213
martinal@mctc.edu

Mountwest empowers students to learn and lead in the community and in the workforce

Multimedia Design Major Code – CG70

Name:	ID Number 942-
Educational Counselor:	
Faculty Advisor:	

COURSE	REQUIREMENTS	SEM	HRS	GR	SUBSTITUTE/REPEAT CRS	SEM	CR
ART 101	Introduction to Visual Arts		3				
DSGN 101	Motion Design I: Intro	F	3				
ENL 101	Written Communication ¹		3				
IT 101	Fundamentals of Computers		3				
DSGN 105	Design Foundations	F	3				
			15				
DSGN or IT	Approved Elective ¹¹		3				
DSGN 102	Motion Design II; Effects and Compositing ²	S	3				
DSGN 103	3D Arts ³	S	3				
DSGN 104	Visual Communication ⁴	S	3				
MAT 120	Applied Professional Math ⁵		3				
			15				
DSGN 201	Motion Design III: Animation ⁶	F	3				
IT 213	Advanced Graphics for Web and Print ⁷	F	3				
DSGN 220	Typography ⁸	F	3				
DSGN 170	Digital Filmmaking	F	3				
DSGN or IT	Approved Elective ¹¹		3				
			15				
COM 112	Oral Communication		3				
DSGN 160	Digital Photography	S	3				
DSGN 299	Motion Design IV; Capstone ¹⁰	S	3				
DSGN 206	Professional Portfolio ⁹	S	3				
DSGN or IT	Approved Elective ¹¹		3				
			15				
Hours Required for Graduation:			60				

¹ ENL 101 has a prerequisite of ACT 18, SAT 480, Accuplacer 250-300, or placed in ENL 101E. Students must complete ENL 101 or ENL 101E with a “C” or better to graduate.

² DSGN 102 has a prerequisite of DSGN 101 and corequisites of DSGN 103 and DSGN 104.

³ DSGN 103 has a prerequisite of DSGN 101 and corequisites of DSGN 102 and DSGN 104.

⁴ DSGN 104 has a prerequisite of DSGN 101 and corequisites of DSGN 102 and DSGN 103.

⁵ MAT 120 has a prerequisite of a minimum ACT Math score of 19, SAT Math score of 510, or Accuplacer 250.

⁶ DSGN 201 has a prerequisite of DSGN 102.

⁷ IT 213 has a prerequisite of DSGN 105 or IT 110.

⁸ DSGN 220 has a prerequisite of DSGN 150 or DSGN 101.

⁹ DSGN 206 has a prerequisite of DSGN 102.

¹⁰ DSGN 299 has a prerequisite of DSGN 201.

¹¹ Choose from one of the following approved electives: IT 107, IT 212, IT 156, IT 237, IT 252, IT 115, DSGN 210, DSGN 260, DSGN 270, MK 130, or other approved electives.