

General Studies/Transfer Studies AA

Media Studies-Concentration

Academic Year 2024-2025

Program Description:

This program will provide graduates with an Associate's Degree that will lead to a Bachelor's Degree in a variety of fields dealing with the media including Broadcast Journalism, Online Journalism, Advertising, Public Relations, Print Journalism, Sports Broadcast Journalism, Video Media Production, and Radio Television Production Management. Students will take majority of their required general education courses along with classes for their desired major in the media field including Mass Communication and Culture, Principles of Public Relations, Introduction to Business, Fundamentals of Marketing, and Photography.

Salary Forecast:

For them most current salary information please refer to the Bureau of Labor Statistics "Occupational Outlook Handbook" found at www.bls.gov/ooh/.

Contact Information:

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Mountwest empowers students to learn and lead in the community and in the workforce.

General Studies/Transfer Studies Major Code-CG10 • Media Studies Concentration Code-CG18

Name:	ID Number 942-
Educational Counselor:	
Faculty Advisor:	

COURSE	REQUIREMENTS	SEM	HRS	GR	SUBSTITUTE/REPEAT CRS	SEM	CR
MAT 120	Applied Professional Math ¹		3				
ENL 101	Written Communications ²		3				
COM 112	Oral Communications		3				
HIST 103	U.S. History to 1877	F	3				
PSYC 200	General Psychology		3				
COL 101	New Student Seminar		1				
			16				
ENL 102	Written Communication II ³		3				
ART 101	Introduction to Visual Arts		3				
MK 130	Fundamentals of Marketing		3				
BIOL 101/101L	Unified Principles of Biology with Lab		4				
HIST 115	World History Since 1500	S	3				
			16				
COM 130	Mass Communication & Culture	F	3				
MG 101	Introduction to Business		3				
SOCI 210	Fundamentals of Sociology		3				
POLS 101	Introduction to American Govt.	F	3				
SPAN 101	Introductory Spanish	F	3				
			15				
COM 230	Principles of Public Relations	S	3				
ENL 201	Introduction to Literature ⁴		3				
HMN 235	Leadership Studies through the Humanities ^{5,6}		3				
SPAN 102	Introductory Spanish II ⁷	S	3				
DSGN 160	Digital Photography	S	3				
			15				
REQUIRED HOURS FOR GRADUATION: 62							

¹ MAT 120 has a prerequisite of placement in 100-level math or minimum ACT Math score of 19 or SAT Math score of 510.
² ENL 101 has a prerequisite of placement in 100 level English or co-requisite of ENL 095. Students must earn a "C" or better in ENL 101 to graduate.
³ ENL 102 has a prerequisite of ENL 101 with a grade of "C" or higher.
⁴ ENL 201 has a prerequisite of ENL 102.
⁵ HMN 235 should be taken during the final semester (Capstone)
⁶ HMN 235 has a prerequisite of ENL 101 with a grade of "C" or better
⁷ SPAN 102 has a prerequisite of SPAN 101