Mountwest General Education Rubric

Outcome 1-B: Oral Communication

The student will communicate verbal and nonverbal messages appropriate to the audience and situation.

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|  | (1) | (2) | (3) | (4) |
| Organization | Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is not observable within the presentation. | Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is intermittently observable within the presentation. | Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is clearly and consistently observable within the presentation. | Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is clearly and consistently observable and is skillful and makes the content of the presentation cohesive. |
| Language | Language choices are unclear and minimally support the effectiveness of the presentation. Language in presentation is not appropriate to audience. | Language choices are mundane and commonplace and partially support the effectiveness of the presentation. Language in presentation is appropriate to audience. | Language choices are thoughtful and generally support the effectiveness of t he presentation. Language in presentation is appropriate to audience. | Language choices are imaginative, memorable, and compelling, and enhance the effectiveness of the presentation. Language in presentation is appropriate to audience. |
| Delivery | Delivery techniques (posture, gesture, eye contact, listening skills, and vocal expressiveness) detract from the understandability of the presentation, and speaker appears uncomfortable. | Delivery techniques (posture, gesture, eye contact, listening skills, and vocal expressiveness) make the presentation understandable, and speaker appears tentative. | Delivery techniques (posture, gesture, eye contact, listening skills, and vocal expressiveness) make the presentation interesting, and speaker appears comfortable | Delivery techniques (posture, gesture, eye contact, listening skills, and vocal expressiveness) make the presentation compelling, and speaker appears polished and confident. |
| Supporting Material | Insufficient supporting materials (explanations, examples, illustrations, statistics, analogies, quotations from relevant authorities) make reference to information or analysis that minimally supports the presentation or establishes the presenter's credibility/authority on the topic. | Supporting materials (explanations, examples, illustrations, statistics, analogies, quotations from relevant authorities) make appropriate reference to information or analysis that partially supports the presentation or establishes the presenter's credibility/ authority on the topic. | Supporting materials (explanations, examples, illustrations, statistics, analogies, quotations from relevant authorities) make appropriate reference to information or analysis that generally supports the presentation or establishes the presenter's credibility/ authority on the topic. | A variety of types of supporting materials (explanations, examples, illustrations, statistics, analogies, quotations from relevant authorities) make appropriate reference to information or analysis that significantly supports the presentation or establishes the presenter's credibility/ authority on the topic. |
| Central Message | Central message can be deduced, but is not explicitly stated in the presentation. | Central message is basically understandable but is not often repeated and is not memorable. | Central message is clear and consistent with the supporting material. | Central message is compelling (precisely stated, appropriately repeated, memorable, and strongly supported.) |