Multimedia Design AAS

Program Description:

Students who receive an A.A.S. in Multimedia Design will possess the knowledge and skills required to create compelling animation, digital media and motion graphics. Students will explore the principles of design and animation, storyboarding, video editing, sound design, 3D modeling and motion graphic design. A wide variety of occupations utilize multimedia design including, but are not limited to, marketing, advertising, broadcast design, visual effects, motion design, web and UI/UX design. The Multimedia Design program emphasizes portfolio development through the principles of design and animation for all digital platforms.

Career Outlook:

For the most current information please refer to the Bureau of Labor Statistics "Occupational Outlook Handbook" found at www.bls.gov/ooh/.

Salary Forecast:

For the most current salary information please refer to The Creative Group – roberthalf.com "Salary Guide 2020- Creative & Marketing" found at https://www.roberthalf.com/salary-guide/creative-and-marketing

Bureau of Labor Statistics- Multimedia Artists and Animators https://www.bls.gov/ooh/arts-and-design/multimedia-artist-and-animators.htm

Admission Requirements:

The college adheres to an open admission policy which means applicants with a high school diploma or a GED are eligible for admission. Applicants with neither a high school diploma nor a GED may be admitted on a conditional basis.

Contact Information:

Alesa Martin
(304) 710-3469
martinal@mctc.edu
Room 213

COURSE	REQUIREMENTS	SEM	HRS	GR	SUBSTITUTE/REPEAT CRS	SEM	CR
ART 101	Introduction to Visual Arts		3				
DSGN 101	Motion Design I: Intro	F	3				
ENL 101	Written Communication[1]		3				
IT 101	Fundamentals of Computers		3				
DSGN 105	Design Foundations	F	3				
			15				
DSGN or IT	Approved Elective [11]		3				
DSGN 102	Motion Design II; Effects and Compositing [2]	S	3				
DSGN 103	3D Arts [3]	S	3				
DSGN 104	Visual Communication [4]	S	3				
MAT 120	Applied Professional Math [5]		3				
			15				
DSGN 201	Motion Design III: Animation [6]	F	3				
IT 213	Advanced Graphics for Web and Print [7]	F	3				
DSGN 220	Typography [8]	F	3				
DSGN 170	Digital Filmmaking	F	3				
DSGN or IT	Approved Elective [11]		3				
			15				
COM 112	Oral Communication		3				
DSGN 160	Digital Photography	S	3				
DSGN 299	Motion Design IV; Capstone [10]	S	3				
DSGN 206	Professional Portfolio [9]	S	3				
DSGN or IT	Approved Elective [11]		3				
			15				
HOURS REQUIRED FOR GRADUATION: 60							

[1] ENL 101 has a prerequisite of placement in 100-level English or a corequisite of ENL 095. Students must complete ENL 101 with a "C" or better to graduate.

[2] DSGN 102 has a prerequisite of DSGN 101 and corequisites of DSGN 103 and DSGN 104.

[3] DSGN 103 has a prerequisite of DSGN 101 and corequisites of DSGN 102 and DSGN 104.

[4] DSGN 104 has a prerequisite of DSGN 101 and corequisites of DSGN 102 and DSGN 103.

[5] MAT 120 has a prerequisite of placement in 100-level Math or a minimum ACT Math score of 19 or SAT Math score of 510.

[6] DSGN 201 has a prerequisite of DSGN 102.

[7] IT 213 has a prerequisite of DSGN 105 or IT 110.

[8] DSGN 220 has a prerequisite of DSGN 150 or DSGN 101.

[9] DSGN 206 has a prerequisite of DSGN 102.

[10] DSGN 299 has a prerequisite of DSGN 201.

[11] Choose from one of the following approved electives: IT 107, IT 212, IT 156, IT 237, IT 252, IT 115, DSGN 210, DSGN 260, DSGN 270, MK 130, or other approved electives.

Our mission is to prepare students for careers, civic responsibility and life-long learning.