

PINK OUT!

AN EVENT BY MOUNTWEST

Fifth Annual Pink Out October 3-6

Pink will once again be the new blue at Mountwest Community & Technical College the week of October 3 as the memory of past employee, Karen Johnson and her daughter, Jennifer Johnson Polo, are honored at the Fifth Annual Pink Out.

The event was originally created to fund a scholarship in honor of Johnson, a Mountwest employee for 27 years, who passed away October 2011 after a long, hard-fought battle with breast cancer. Now, the event also honors her daughter, Jennifer, who also passed away from breast cancer.

The event's primary purpose is to raise money for the Karen Johnson Memorial Scholarship Fund, which awards a scholarship each year to a male or female student who has had cancer or is currently undergoing treatment for cancer. The event continues to grow each year, raising thousands of dollars for the scholarship fund.

Mountwest's Pink Out is the only fundraiser in the region whose goal is to offer an educational opportunity for a cancer survivor or patient.

The week-long event is free, and anyone in the community is welcome to attend. The Pink Out will kick off with the survivor/support walk Monday at noon at the Mountwest campus. Throughout the week, there will be live entertainment, as well as numerous opportunities for attendees to donate to the scholarship fund through the purchase of raffle tickets, t-shirts, baked goods, etc.

Mountwest invites you to partner in this year's Pink Out so we can continue to show support and offer assistance to students who have already overcome so much.

SPONSORSHIP LEVELS

Magenta - \$2,500

- Logo prominently displayed at the event
- Cross promoting of sponsor on social media
- Mention in press releases and any paid advertising
- Most prominent logo placement on all printed materials, t-shirt and website

Fuchsia - \$1,000

- Logo prominently displayed at the event
- Cross promoting of sponsor on social media
- Logo will be prominently displayed on all printed materials, t-shirt and website

Pink - \$500

- Logo prominently displayed at the event
- Logo will be prominently displayed on all printed materials and website

Blush - \$250

- Logo prominently displayed at the event

For more information or to sponsor this event, please contact:

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