

# General Studies/Transfer Studies AA

## Radio-Television Production Management-Concentration

Liberal Arts & Transfer Studies Division

### Program Description:

This program will provide graduates with an associate's degree that will lead to a bachelor's degree in Radio/Television Production Management. The degree in Radio/Television Production Management will provide the graduate with an AA degree which will lead to a bachelor's degree in Radio/Television Production management. This major prepares students to manage radio and television broadcast operations. Students learn production, programming, and sales and management techniques.

### Career Outlook:

Employment is expected to grow about as fast as the average through 2018. But people seeking entry-level jobs as technicians in broadcasting are expected to face keen competition in major metropolitan areas. Prospects are expected to be better in the small cities and town.

### Employment Opportunities:

Audio and video equipment technicians  
Broadcast technicians  
Sound engineering technicians  
Radio operations  
Electrical and electronics installers and repairers  
Engineering technicians  
Science technicians  
Communications equipment operators

### Salary Forecast:

For them most current salary information please refer to the Bureau of Labor Statistics "Occupational Outlook Handbook" found at [www.bls.gov/ooh/](http://www.bls.gov/ooh/).

### Contact Information:

Kendra Bolen  
Room 313  
Phone: 304-710-3445 or 1-866-N-ROLLED (1-866-676-5533)  
Email: [burdell1@mctc.edu](mailto:burdell1@mctc.edu)

*Our mission is to prepare students for careers, civic responsibility and life-long learning.*

**General Studies/Transfer Studies Major Code-CG10 • Radio/Television-CG14**

<b>Name:</b>			<b>ID Number 942-</b>	
<b>CAPS SCORES:</b>	<b>MATH:</b>	<b>ENGLISH:</b>	<b>READ:</b>	<b>DOE:</b>
<b>COL 101 Faculty:</b>				
<b>Educational Counselor:</b>				
<b>Faculty Advisor:</b>				

COURSE	REQUIREMENTS	SEM	HRS	GR	SUBSTITUTE/REPEAT CRS	SEM	CR
AC 103	Introduction to Accounting <sup>1</sup>		3				
ART 101	Introduction to Visual Arts		3				
COL 101	New Student Seminar		3				
ENL 111	Written Communication <sup>2</sup>		3				
MAT 120	Applied Professional Mathematics <sup>3</sup>		3				
PSYC 200	General Psychology <sup>1</sup>		3				
AC 201	Financial Accounting <sup>4</sup>		3				
BIOL 101/101L	General Biology with Lab <sup>1</sup>		4				
COM 112	Oral Communication <sup>1</sup>		3				
COM 130	Mass Communication <sup>1</sup>	S	3				
ENL 115	Written Communication <sup>5</sup>		3				
ENL 201	Introduction to Literature <sup>6</sup>		3				
HIST 103	U.S. History to 1877 <sup>1</sup>	F	3				
MK 130	Fundamentals of Marketing <sup>1</sup>		3				
SCI 201	Integrated Science: Health, Law & Env. <sup>7</sup>		4				
SPAN 101	Introductory Spanish I <sup>2</sup>	F	3				
COM 230	Principles of Public Relations <sup>1</sup>	S	3				
EC 201	Fundamentals of Microeconomics <sup>1</sup>		3				
POLS 101	Intro to Am. Gov. <sup>1</sup>	S	3				
HMN 235	Leadership Dev. Studies <sup>8,9</sup>		3				
SPAN 102	Introductory Spanish II <sup>10</sup>	S	3				

**DEVELOPMENTAL COURSES REQUIRED**

COURSE	REQUIREMENTS	SEM	HRS	GR	SUBSTITUTE/REPEAT CRS	SEM	CR

<b>REQUIRED HOURS FOR GRADUATION: 65</b>
--

<sup>1</sup> AC 103, BIOL 101, COM 112, COM 130, COM 230, HIST 103, MK 130 and PSYC 200 have a prerequisite of placement in 100-level reading.  
<sup>2</sup> ENL 111 has a prerequisite of placement in 100-level English, and placement in 100-level reading.  
<sup>3</sup> MAT 120 has a prerequisite of placement in 100-level mathematics.  
<sup>4</sup> AC 201 has a prerequisite of AC 103.  
<sup>5</sup> ENL 115 has a prerequisite of ENL 111.  
<sup>6</sup> ENL 201 has a prerequisite of ENL 115.  
<sup>7</sup> SCI 220 has a prerequisite of MAT 120, or MAT 145, MAT 150.  
<sup>8</sup> HMN 235 has a prerequisite of COM 111 or ENL 111 with a "C" or better.  
<sup>9</sup> HMN 235 is the capstone course for this program and should be taken during the student's final term.  
<sup>10</sup> SPAN 102 has a prerequisite of SPAN 101.

*Our mission is to prepare students for careers, civic responsibility and life-long learning.*