

Graphic Design AAS

Career & Technical Division

Program Description:

Students who receive an A.A.S. in Graphic Design will possess the knowledge and skills needed to create and communicate ideas visually. The curriculum is designed to provide students up-to-date, industry-standard design education and computer training making them highly employable in today's workforce. A wide variety of occupations and industries benefit from the unique skills graphic designers possess, including but not limited to, specialized design services, advertising, public relations and educational institutions. The Graphic Design program emphasizes portfolio development through the study of principles and elements of design, typography, illustration, identity design, advertising design, web design and simulated real-world work situations.

Career Outlook:

According to the Bureau of Labor Statistics, March 2012, graphic designers will take on increasingly important roles in the marketing of products in print and electronic media. The change in employment of graphic designers from 2012 to 2022 is projected to vary by industry. For example, the employment of graphic designers in computer systems design and related services is projected to grow 35 percent over this period. With the increased use of the Internet, graphic designers will be needed to create designs and images for portable devices, websites, electronic publications, and video entertainment media. Local growth will depend upon factors such as training, experience, and area of expertise.

Career backgrounds that utilize graphic design skills besides the expected specialized design positions include public relations, administrative, IT support, and marketing to name a few.

Salary Forecast:

For the most current salary information please refer to the Bureau of Labor Statistics "Occupational Outlook Handbook" found at www.bls.gov/ooh/.

Admission Requirements:

The college adheres to an open admission policy which means applicants with a high school diploma or a GED are eligible for admission. Applicants with neither a high school diploma nor a GED may be admitted on a conditional basis.

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Our mission is to prepare students for careers, civic responsibility and life-long learning.

Graphic Design Major Code – CG40¹

Name:			ID Number 942-	
CAPS SCORES:	MATH:	ENGLISH:	READ:	DOE:
COL 101 Faculty:				
Educational Counselor:				
Faculty Advisor:				

COURSE REQUIRED

COURSE	REQUIREMENTS	SEM	HRS	GR	SUBSTITUTE/REPEAT CRS	SEM	CR
ART 101	Introduction to Visual Arts		3				
DSGN 120	Graphic Design I ^{2,3}		3				
ENL 111	Written Communication ³		3				
IT 101	Fundamentals of Computers (EDGE)		3				
IT 110	Computer Skills for Designers ⁴		3				
IT 298	Game & Design Internship/Coop		1				
COM 112	Oral Communication		3				
DSGN 150	Graphic Design II ^{3,5}		3				
IT 212	Publishing on the Internet ⁶		3				
IT 298	Game & Design Internship/Coop		1				
	Approved Elective ^{7,8}		3				
	Approved Math Elective ⁹		3				
DSGN 210	Digital Illustration ^{3,10}		3				
DSGN 220	Typography ^{3,8}		3				
DSGN 230	New Media ^{3,8}		3				
IT 213	Web Graphic/Design ^{3,4}		3				
IT 298	Game & Design Internship/Coop		1				
PSYC 200	General Psychology ¹¹		3				
DSGN 250	Graphic Design III ^{3,8}		3				
DSGN 260	Interactive Design ^{3,8}		3				
DSGN 270	Brand Identity Design ^{3,12}		3				
IT 242 or IT 252 or SCI 201	Emerging Web Technologies ¹³ or Advanced Web Publishing ¹¹ or Integrated Science ^{6,14}		3				
IT 298	Game & Design Internship/Coop		1				

DEVELOPMENTAL COURSES REQUIRED

COURSE	REQUIREMENTS	SEM	HRS	GR	SUBSTITUTE/REPEAT CRS	SEM	CR
	HOURS REQUIRED FOR GRADUATION: 61						

¹ The student may be allowed to repeat a course one time before being dismissed from the program. If a student receives a “D” or “F” in more than one course in the same semester, the student will be dismissed from the program.

² DSGN 120 has a co-requisite of IT 110.

³ ENL 111 has a prerequisite of placement in 100 level English, and placement in 100-level reading.

⁴ Student is required to make a “C” or better in ALL core classes (IT 110, IT 213, DSGN 120, DSGN 150, DSGN 210, DSGN 220, DSGN 230, DSGN 250, DSGN 260, and DSGN 270).

⁵ DSGN 150 has a prerequisite of DSGN 120.

⁶ IT 212, and IT 213 have a prerequisite of IT 107.

⁷ Choose from one of the following: COM 230, ENL 115, IT 171, MK 279.

⁸ If a student is planning to transfer to Marshall University’s College of Arts and Media, SCI 201 and ENL 115 should be taken.

⁹ Choose from one of the following: MAT 120, 130, 145, 146, or 205.

¹⁰ DSGN 210, DSGN 220, DSGN 230, DSGN 250, and DSGN 260 have a prerequisite of DSGN 150.

¹¹ PSYC 200 has a prerequisite of REA 098, or placement in 100-level reading.

¹² DSGN 270 has a prerequisite of DSGN 220.

¹³ IT 242, and IT 252 have a prerequisite of IT 212.

¹⁴ SCI 201 has a prerequisite of MAT 120, MAT 145, or MAT 150.

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